



**August 2023 – NoCo IMRG Membership Meeting
August 19th, 2023
Indian Motorcycle of Fort Collins**

Meeting called to order at 9:41 a.m.

Leadership present: Randall Holman, Scott Christensen, Karen Holman, Jim Banks, Nathan Wright, Mark Whaley, Jeff Sroufe

Leadership unable to attend: Ted Wolfe, Jeff Sroufe

Meeting Minutes

Randall Holman – President

Welcome to all Chapter meeting attendees.

Special welcome to visitor Carol, friend of member David Secrist.

Provided a preview of the planned, post meeting ride & lunch:

- Senators Steakhouse - Cheyenne, WY. Part of the Terry Bison Ranch.
- ~60 mile ride.
- Provided a brief history and overview of the Terry Bison Ranch.

Recapped recent rides and events:

- 7/15 - July post Chapter Membership Meeting Cookout.
 - Thanked the dealership for their support of the cookout.
 - Acknowledged the National IMRG for providing some of the cookout giveaways.
- 7/20 - Dinner Ride to Santeramo's Pizza House & Italian Food restaurant - Greeley, CO.
 - Event was officially canceled due to rain.
 - Unofficially, a few members still braved the weather and met up at the restaurant anyway for dinner. Great food!
 - The Chapter may plan another ad-hoc Dinner Ride back to the same restaurant before the end of the 2023 riding season if it can be arranged.
- 7/29 - 7/31 - Glenwood Springs Multi-Day Ride.
 - Day 1
 - Riders were able to get into Rocky Mountain National Park easier than expected. The ride through RMNP was beautiful.

- First evening was at the Green Bridge Inn in Red Cliff, CO. This is a hidden town in the hills and a real gem. Everyone enjoyed.
 - Day 2
 - Rode Independence Pass to Aspen. Reflected on the need to prepare riders in advance next time of challenging roads and switchbacks when part of the planned route.
 - Glenwood Springs was very hot. Attendees broke off into different activities like the hot springs, gondola, etc.
 - Traveled on to Yampa, CO, and had dinner at Antlers Restaurant. A surprisingly unique town and dinner venue.
 - Day 3
 - Rode into Steamboat Springs, CO, and then on Walden, Poudre Canyon, and ended the ride in Laporte at Ted's Place.
 - Breakfast at Freshies in Steamboat was very good. Ate at this same restaurant a year ago to the day in 2022.
 - Very memorable trip overall.
- 8/13 - Snowy Range Ride.
 - Ride over Cameron Pass, Walden, Riverside, WY, and Snowy Range.
 - Great day ride with beautiful weather.
 - Versie had an especially great time enjoying the beauty of Colorado.
 - Michelle became sick along the way. She and Jim broke off from the group near Saratoga, WY. Jim got Michelle into a room to rest, rode home solo, then returned with a vehicle and trailer to bring home Michelle and her bike the following day.
 - Good comments from Dawn during the meeting reminding us to, "Know your limits. Stop when you should."

Announced that Hero Expeditions would be hosting a Poker Run on Sept 9th in the NoCo area.

- The ride will span multiple northern Colorado cities.
- Hero Expeditions is a registered 501(c)(3) nonprofit organization focused on the emotional rehabilitation and well-being of active-duty military service members, veterans, first responders, and families of the fallen.
- Information about the Poker Run can be found at their website: <https://heroexpeditions.org/poker-run/>

Recounted July 30th as the 5th anniversary of the NoCo IMRG #2036 Chapter.

- Chapter has hosted 131 events over its five years so far including:
 - 20 - Rider Skills Training events.
 - 114 - Chapter ride days.
 - 16,525 - Miles ridden over the total chapter ride days.
- Fun fact: The chapter has never had a ride in the month of February (yet).
- Historically, July on average has been the busiest month of Chapter activities. November has historically been the month with the fewest activities.
- Our chapter has a reputation in the IMRG Southern Region of being one of the most active chapters.

Following Mark Whaley's presentation of upcoming Chapter events, Randall led an informative discussion explaining the ride rating levels assigned to Chapter rides. Summarized below:

1. Level 1 - Easiest. Straight flat roads. No complicated city riding. Short rides. Example: Recent Chapter Dinner rides.
2. Level 2 - Roads not as straight. Possibly more stop/start or longer city riding on main streets. Faster speeds. Example: Chapter rides to Terry Bison Ranch in Cheyenne, WY.
3. Level 3 - More challenging roads possibly with some sweeping turns. Faster paced or busier city street riding. Higher speeds. Examples: Horsetooth Reservoir and Carter Lake rides.

4. Level 4 - Some sharp turns. Small switchbacks. Busy city streets and/or larger highways. Longer rides. Examples: Glen Haven and Poudre Canyon rides.
5. Level 5 - Switchbacks, mountains. Fast, possibly busy, highways. Fast highway speeds. Example: Glenwood Springs Multi-Day ride.

Randall also reviewed Polaris' latest earnings announcement.

- Broke out Indian motorcycle contributions to earnings for the first time.
- North America retail sales up 40% in Q2 2023.
- Indian motorcycles moved to 13% market share overall.
- Gained an additional 2% market share primarily from sales of mid-size and heavy-weight motorcycles in Indian's lineup (e.g., Pursuits, Challengers, Chieftains).
- Q2 2023 was the strongest Indian motorcycles sales performance in Polaris earnings history.
- Polaris reported record gross profits and their highest percent sales performance of Indian motorcycles company history.
- Despite record results, sales performance is still somewhat constrained by production limitations that the company is working to address.
- All-in all, Indian Motorcycles' future is looking very bright!

Scott Christensen – Vice President

No new business.

Jim Banks – Secretary

No new business.

Karen Holman - Membership Director

Was not reported in meeting, but added to meeting notes below from Membership records as of 9/5/2023:

Membership update:

- 40 members
- 38% non-Indian riders

Nate Wright – Photographer

No new business.

Mark Whaley – Road Director

Reminder of upcoming rides and other non-chapter events:

- Fri 8/25 and Sat 8/26 - Realities Ride & Rally / Indian demo rides support.
 - Realities activities officially begin at 5 pm on Friday.
 - Chapter members supporting the event and Indian demo rides should plan on arriving around 10 am on Friday.
 - Demo rides are expected to begin around 10 am.
 - Last year's busiest time period for demo rides was around 12 pm on Friday.

- Randall also encouraged everyone to not only help with demo rides, but to also attend the Rally event itself. If 500 attendees arrive before 6 pm on Friday, then Scheels has pledged to donate an additional 50 bicycles for the children benefiting from the charity event.
- Sat 9/2 - Tue 9/5 - Thermopolis, WY / Beartooth Pass Multi-Day Ride.
 - 4 day / 3 night event.
 - Day 1
 - FoCo to Thermopolis, WY.
 - Day 2
 - Over Beartooth Pass to Red Lodge, MT.
 - Approximately 200 miles of riding on this day.
 - Day 3
 - Red Lodge, MT back to Thermopolis, WY.
 - Day 4
 - Thermopolis, WY back to FoCo.
 - All hotel details have already been sent to Chapter members via email. Rooms in the area are going fast. If attending, then book ASAP.
 - Hotel in Thermopolis is within Hot Springs State Park. Hot springs pools should be available for use.
- Sun 9/10 - Progressive Dinner Ride.
 - Current plans (still to be finalized) are:
 - Appetizers - Randall & Karen
 - Soup & Salad - Dave Ruffley
 - Main Course - Scott & Yvonne
 - Dessert - Dan & Terri
 - Lots of discussion ensued on various alternatives and contingencies to the above planned stops.
 - Details for stops, times, and locations will be finalized after the Chapter Meeting and sent to members via email.
- Sat 9/23 - Ride Fear Free and Indian Dealership 30th Anniversary.
 - Both events will be held at the dealership.
 - Once again, Chapter Members are asked to attend and help operate the Ride Fear Free event in support of the dealership.
 - Chapter Members may, or may not, also help lead another cookout supporting this event.
- Sat 9/30 - Fort Laramie Ride.
- Sun 10/8 - Peak-to-Peak Ride.
- Sat 10/16 - October Chapter Meeting & WY Territorial Prison Ride

Meeting adjourned at 10:41 a.m.

Respectfully submitted,
 Jim Banks, Secretary
 Northern Colorado Chapter IMRG #2036