



**May 2023 – NoCo IMRG Membership Meeting
May 15th, 2023
Indian Motorcycle of Fort Collins**

Meeting called to order at 9:36 a.m.

Leadership present: Randall Holman, Karen Holman, Ted Wolfe, Jim Banks, Nathan Wright, Mark Whaley

Leadership unable to attend: Scott Christensen

New Business & Meeting Minutes

Randall Holman – President

May's post-meeting ride will be to the Howling Cow Café (Bellvue, CO) for a lunch and dairy tour. Home of noosa yogurt.

- Tour at 1:30 p.m.
- Lunch call-in order will be led by Mark and orders taken during the meeting.
- Tour cost is \$6 per person.

Recap of recent rides & events:

- Recap of the 4/30, Beecher Island Battlefield Ride. Great event enjoyed by all.
 - ~423 miles round-trip.
 - Had to take to longer, detoured route due to a bridge out near Akron, CO.
 - Stopped in Wray at Subway for lunch.
- Recap of the first 2023, Dinner Ride on 5/2.
 - CJ's Patio Grill.
 - Weather threatened but did not get in the way.
- Recap of the 5/6, International Female Ride Day Ride along Happy Jack Road.
 - Fun but very very windy!
 - Lunch at the Bunkhouse outside Cheyenne.
- Second 2023, Dinner Ride on 5/18 had to be cancelled due to rain.

Reminders of upcoming rides & events:

- Sat 6/3 – Motorcycle Rider Skills Training.
 - Timberline Church, Fort Collins, CO @ 9:00 a.m.
 - Led by Paul Carroll.
 - Training course moving to the rear church parking lot believed to be on the east side.
 - Inviting Rocky Mountain IMRG to attend.
- Sun 6/4 – Cinnamon Roll Ride to Glenhaven, CO.
 - Mike and Dan to lead/sweep.
 - Watch email and Slack for additional details and departure time.
- Mon 6/12 - 6/18 – Durango, CO Indian Rendezvous.
 - Small group attending this year.
 - Travel details will be coordinated privately amount the group attending.
- Sat 6/24 – June Chapter Membership Meeting & Red Feather Dowdy Lake Ride.
 - Bring a lunch. Beautiful location.
 - \$5 parking / motorcycle.
 - Watch email and Slack for additional details and departure time.

General reminder to continue checking our NoCoIMRG.org website, as well as email and Slack for event news, updates, and photos.

Additional discussion regarding the Northern Colorado IMRG Facebook group.

- Do others depend on Facebook for announcement updates?
- Mixed interest expressed from attending members.
- Some specifically commented that they rely primarily on email updates.

Informed attending Chapter members that Indian has announced renewed interest in supporting.

- Indian is attempting once again to revive its support for a National IMRG structure.
- IMRG broke up into a handful of National regions. Colorado is part of the Southern Region of the National IMRG which includes AZ CO KS LA MO NM OK and TX.
- Jeff Bacca is the President of the South Region. Jeff is also President of the Kansas City IMRG.
- Recap of the recent, first regional meeting led by Mr. Bacca.
 - Joined by 7 chapters, though NoCo IMRG was the only chapter from Colorado who joined.
 - Discussed Indian’s corporate goals and plans to revive the National IMRG structure.
 - Planning better promotion of IMRG to new Indian buyers.
 - Interested in learning about challenges experienced in Chapters and with membership, including demographics.
 - Discussed how paid memberships by the dealership doesn’t seem to positively influence Chapter participation.
 - Trying to learn from the successes and failures of motorcycle groups from other brands.
 - But... “Not wanting to be like the other motorcycle groups.”
- [IMRG Southern Region Facebook Group](#)
- There is an official, IMRG Southern Region patch available for \$7.

Good discussion among Chapter members about how to improve engagement and participation.

- Dan pointed out how most of the current membership didn’t start out on Indian brand motorcycles. But also, how inclusiveness to non-Indian owners does lead to greater business coming to the dealership. Multiple examples cited.

- “Focus on the group engagement first. Then on the motorcycle brand ownership second. A strong group will contribute to greater motorcycle and merchandise sales.”

Excellent demonstration and discussion by Randall on how to properly apply a tourniquet, as well as when and why they should be used.

- Karen performed well as Randall’s “victim”.
- Dawn made a great point about also including and using BleedStop or QwikClot in a first aid kit. For many wounds it can be a more appropriate choice than a tourniquet.

Jim Banks – Secretary

Reminder to all Road Officers to always carry a complete first-aid kit on all Chapter rides—even shorter simpler events like Dinner Rides.

- The Chapter provides complete first-aid kits in the locker at the Dealership which can be shared between rides.
- “You never really know when an accident will happen.”

Ted Wolfe – Treasurer

No outstanding Chapter bills to pay.

About \$1800 in the Chapter account.

Karen Holman - Membership Director

No significant changes in membership:

- 36 members
- 36% non-Indian riders

Added a new member who has returned after a year and half absence.

Mark Whaley – Road Director

If you need help finding the Chapter’s first-aid kits just ask Mark.

Randall Holman – President

Randall ended the meeting with another fun contest, a quiz on the world record for the longest motorcycle.

- Terri Kost won the guessing game with the closest guess of 84 feet. Correct answer was 86 feet.
- Unofficial record was 109 feet.

Meeting adjourned at 10:27 a.m.

Respectfully submitted,
Jim Banks, Secretary
Northern Colorado Chapter IMRG #2036