

April 2023 – NoCo IMRG Membership Meeting April 15th, 2023 Indian Motorcycle of Fort Collins

Meeting called to order at 9:39 a.m.

Board members present: Randall Holman, Scott Christensen, Jim Banks, Nathan Wright, Karen

Holman, Mark Whaley

Board member unable to attend: Ted Wolfe.

New Business & Meeting Minutes

Randall Holman - President

Reminder to all attendees to only ride if you feel safe.

Recap of the March 2023, Chapter Meeting

- Guest speaker presentation from Steve Gowing of <u>Steve Gowing Tailored Motorcycle Creations</u>, Fort Collins, CO. Reminder to the group to remember Steve's business if ever in need of custom motorcycle seat work.
- Reminder of last month's guest attendees from Rocky Mountain IMRG, Littleton, CO. Great group of
 people and the first IMRG chapter in Colorado. Rocky Mountain IMRG has invited NoCo IMRG to
 attend one of their future meetings and/or events.

Reminder of upcoming Chapter meetings and events through the May 18th, Dinner Ride.

The July (7/15), Chapter Meeting's guest attendee and speaker will be <u>Law Tigers</u>. Law Tigers will also be providing breakfast to the Chapter that morning.

Reminder to all members to always check the Chapter Events calendar on the website for the latest Chapter meetings and events information. Updates will also be posted to Slack and Facebook.

Randall informed the group that he is working on Director and Officer liability insurance required for the Chapter. The insurance renewal is pending review.

Reminder of the new Chapter promotional banner prominently displayed near the entry door. Based on increased consumption of Chapter leaflets available from the Chapter bulletin board and corner display, the new banner is helping more people take notice and interest in learning about us.

Randall has been putting in extra time and effort promoting NoCo IMRG on other prominent rider websites. This extra promotion and visibility is also helping to improve the Chapter's SEO ranking in related Google Search results.

Recap of NoCo IMRG's recent recognition for social media use excellence at an Indian corporate Marketing meeting in Austin, TX.

Led discussion on methods for preventing fogging of helmet visors. Methods discussed:

- 1. Use of anti-fog sprays available from sources like motorcycle supplies businesses, Amazon, etc.
- 2. Use of visor pinlock systems. Good group discussion on what pinlock systems are and how to care for them.

Scott Christensen – Vice President

Reported that canyon roads he's traveled recently are still very sandy as is common this time of year.

Jim Banks – Secretary

No new business.

Nate Wright – Photographer

No new business.

Mark Whaley - Road Director

Met with the activities leadership of Timberline Church and learned that the Chapter will still be able to use Timberline's parking lot for road skills training this year. Training will simply need to relocate to a different, but still sufficiently large area of the parking lot.

Co-led with Randall a group discussion on members' interest in conducting skills practice sessions even if Paul Carroll might not be available to lead skills training. Group expressed strong interest in doing so. A decision was made to add additional skills practice sessions into the 2023 events calendar starting with the first practice session following Road Officer training on Saturday, 4/22 @ 10:30 a.m.

Ted Wolfe – Treasurer

Unable to attend.

Jeff Sroufe – Dealership Sponsor

Unable to attend.

Meeting adjourned at 10:21 a.m.

Respectfully submitted, Jim Banks Secretary Northern Colorado Chapter IMRG #2036